Facility Engagement Initiative

INITIATIVE BACKGROUND:
The Facility Engagement Initiative (FEI) was initiated in 2014 to strengthen communication and collaboration between health authorities and facility-based physicians, and increase meaningful physician involvement in decision-making.

$18M | Budget for 2018/19

OBJECTIVES:
• To improve communication and relationships among the medical staff so that their views are more effectively represented, and issues significantly affecting physicians and patient care are prioritized.
• To support medical staff contributions to the development and achievement of those health authority plans and initiatives that directly affect physicians.
• To improve meaningful collaboration between the medical staff and health authority leaders.

AREAS OF FOCUS:
• Physician to HA relationship and collaboration.
• Physician to physician relationship and collaboration.
• Physician leadership and governance.

TOP ACHIEVEMENTS:
The demand for FEI is high with 59 out of a potential 75 MSAs receiving full funding and approximately 2000 unique physicians participating in engagement activities as of September 2018. Trust and collaboration between physicians and their respective health authorities is progressing at the local levels.

WAY FORWARD:
The Facility Engagement Initiative will provide continued support to improve local collaboration between the MSAs and their local health authority (HA) administration as well as HA leadership to enhance the physician voice in health authority decision-making. A further step will be to foster the collaboration at regional levels.

BENEFITS:

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<th>WHO</th>
<th>HOW</th>
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<td>Facility-based Physicians</td>
<td>FEI funding and support enables medical staff associations (MSAs) to identify collective priorities, and improve their work environment and the delivery of patient care through collaboration with physician colleagues, health authority partners and staff.</td>
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<td>Health Authorities</td>
<td>• FEI creates opportunities for health authority partners to consult and engage physicians on health authority priorities or initiatives of importance to the medical staff. • FEI support health authorities to improve local and regional processes for more effective engagement and consultation between physicians and health authority operational leaders.</td>
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<td>Patients</td>
<td>FEI empowers and enables the physician voice to be heard in health authority decision-making around matters that affect patient care and quality.</td>
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FREQUENTLY ASKED QUESTIONS

Who makes funding decisions for this initiative?
Local FEI funding decisions are made by the MSA executives in conjunction with MSA working groups. Before decisions are made, health authorities must be consulted on proposed activities that have operational impact or require health authority involvement, funding or in-kind support. Proposed activities can be brought forward by MSA members and health authorities for consideration.

I am a facility-based physician, how can I apply for funding?
Please contact your local MSA executives and/or your Facility Engagement Liaison for information on how to apply for funding.

What can Facility Engagement funding be used for?
FEI funds are primarily intended to compensate physicians for their time spent participating in internal meetings and meetings with health authority partners in relation to the FE initiative. Secondary uses of the funds include covering infrastructure costs of the MSAs.

What can Facility Engagement funding not be used for?
• advertising with the exception of physician recruitment ads;
• compensation for clinical services;
• purchase of real estate and vehicles;
• purchase of clinical equipment;
• donations to charities or political parties; and
• meeting attendance that is required as part of maintaining privileges.

More information on funding guidelines is available on our website.

Who should I contact for more information on this initiative?
For more information, please email: engagement@doctorsofbc.ca

Initiative Lead: Cindy Myles
Email: cmyles@doctorsofbc.ca
Visit our website: sscbc.ca
Initiative website: www.facilityengagement.ca/